

Station	KSL-TV SALT LAKE CITY	Agency	() GREAT AMERICAN MEDIA	Rep Firm	() WASHINGTON
Advertiser	() DCCC-DEM CNGRS CMPG	3050 K ST NW, SUITE 100	Sales Office	()	
Product	DCCC	WASHINGTON, DC 20007	Salesperson	() JAMIE ANDRUS	
Estimate#	1198	Agency C/P1/P2/E 11/14/1198	Salesperson Phone#	202-872-1155	
Buyer	Katie Keuleman	Flight Dates 10/18/2012 - 10/22/2012	Salesperson FAX#		
Phone#		Hiatus Weeks			
Fax#					

-- CONTRACT COMMENT --

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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1	TH-F	KSL 5 NEWS TODAY	6A-7A	:30	10/18-10/19	3	\$300.00	3
2	TH-F	TODAY SHOW 7-8A	7A-8A	:30	10/18-10/19	2	\$700.00	2
3	TH-F	TODAY SHOW 8-9A	8A-9A	:30	10/18-10/19	3	\$475.00	3
4	SA	SATURDAY TODAY	5A-659A	:30	10/20-10/20	1	\$40.00	1
5	SU	SUNDAY TODAY	7A-8A	:30	10/21-10/21	1	\$150.00	1
6	SU	MEET THE PRESS	8A-9A	:30	10/21-10/21	1	\$200.00	1
7	TH-F	TODAY SHOW 2	9A-10A	:30	10/18-10/19	3	\$180.00	3
8	TH-F	RACHAEL RAY	10A-11A	:30	10/18-10/19	3	\$140.00	3
9	TH-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/18-10/19	3	\$170.00	3
10	TH-F	TODAY SHOW 3	1P-2P	:30	10/18-10/19	3	\$100.00	3
11	TH-F	DR. PHIL	3P-4P	:30	10/18-10/19	1	\$130.00	1
12	TH-F	KATIE	4P-5P	:30	10/18-10/19	1	\$130.00	1
13	TH-F	KSL 5 NEWS	5P-530P	:30	10/18-10/19	2	\$525.00	2

Rep Order# 7891038 Ver# 5 Mod# 2 Status Confirmed Traffic Order# 24130 Printed: 10/17/2012 3:52 PM
 EC'd Yes Last Received: 10/17/2012 7:58 AM

Station	KSL-TV SALT LAKE CITY	Agency	() GREAT AMERICAN MEDIA	Rep Firm
Advertiser	() DCCC-DEM CNGRS CMPG	3050 K ST NW, SUITE 100	Sales Office () WASHINGTON	Salesperson () JAMIE ANDRUS
Product	DCCC	WASHINGTON, DC 20007	Salesperson Phone# 202-872-1155	Salesperson FAX#
Estimate#	1198	Agency C/P1/P2/E 11/14/11/198	Flight Dates 10/18/2012 - 10/22/2012	
Buyer	Katie Keuleman	Hiatus Weeks		
Fax#				
Ln	Day	Program	Time	Spots/Week
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14	TH-F	KSL 5 NEWS AT 6P	6P-630P :30	10/18-10/19 3
15	TH-F	KSL 5 NEWS AT 630P	630P-7P :30	10/18-10/19 2
16	SA	KSL 5 NEWS AT 6P SAT	6P-630P :30	10/20-10/20 1
17	M	THE VOICE	7P-9P :30	10/22-10/22 1
18	F	DATELINE	9P-10P :30	10/19-10/19 1
19	TH-F	KSL 5 NEWS AT 10	10P-1035P :30	10/18-10/19 2
20	SA	KSL 5 NEWS AT 10 - SAT	10P-1035P :30	10/20-10/20 1
21	TH-F	TONIGHT SHOW	1035P-1137P :30	10/18-10/19 2
22	TH-F	JIMMY FALLON VARIETY SHOW	1137P-1236A :30	10/18-10/19 3
23	M	KSL 5 NEWS AT 6P	6P-630P :30	10/22-10/22 1
24	M	KSL 5 NEWS AT 10	10P-1035P :30	10/22-10/22 1
25	M	NEWS	630P-7P :30	10/22-10/22 1
26	M	RACHEL RAY	10A-11A :30	10/22-10/22 1
				\$140.00
				1

--REPORT TOTALS--

Report Totals: 47 / \$24,075.00

--SALES MONTHLY TOTALS--

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Status Confirmed

Ver# 5

Mod# 2

EC'd Yes

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Station KSL-TV SALT LAKE CITY
 Advertiser (DCCC) DCCC-DEM CNGRS CMPG
 Product DCCC
 Estimate# 1198
 Buyer Katie Keuleman
 Phone#
 Fax#

Oct 12: 47 / \$24,075.00
 Sales Totals: 47 / \$24,075.00
 Station Totals: 47 / \$24,075.00
 Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$120,375

CABL

0%

KJZZ

0%

KSUT

20%

KUTV

0%

UNKN

80%

Books null
 Demos RA35+

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/1198
 Flight Dates 10/18/2012 - 10/22/2012
 Hiatus Weeks
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

Last Received:
Showing Buylines: All LinesRep Firm () WASHINGTON
() JAMIE ANDRUS

Sales Office ()

Salesperson ()

Salesperson Phone#

Salesperson FAX#